



Ebook Directory
the best source of ebook

The book was found

World Wise: What To Know Before You Go



Synopsis

Targeting the global business practitioner, this book bridges the gap between buttoned-up culture textbooks and flippant how-to guides about global business and communication. *World Wise* covers topics ranging from general etiquette to business philosophies in specific regions of the world. It is suitable both for the seasoned professional involved in international business, hoping to sharpen skills, and the newcomer to the global business scene. Denslow seeks to help the reader overcome common cultural misunderstandings and establish effective working relationships around the world.

Book Information

Paperback: 352 pages

Publisher: Fairchild Books (November 1, 2005)

Language: English

ISBN-10: 1563673592

ISBN-13: 978-1563673597

Product Dimensions: 6 x 0.7 x 228.6 inches

Shipping Weight: 1.1 pounds (View shipping rates and policies)

Average Customer Review: 4.8 out of 5 stars 9 customer reviews

Best Sellers Rank: #884,227 in Books (See Top 100 in Books) #74 in [Books > Travel >](#)

[Specialty Travel > Business Travel](#) #318 in [Books > Business & Money > Industries > Fashion & Textile](#) #399 in [Books > Business & Money > Business Culture > Etiquette](#)

Customer Reviews

Lanie Denslow has taught International Business and Business Policies for Global Trade at the Fashion Institute of Design and Merchandising in California, and worked as an International Business Development Consultant for Macy's. A few of her professional affiliations include the Foreign Trade Association of LA, Women in International Trade and the British American Business Council. She has written for British Trade and Investment and authored other works relating to international business.

This is the perfect book if you are planning to travel to another country but even more so if you are planning to do business with another country! It's a great resource on other cultures and their people. Not everyone thinks like we do and this will help you even out the differences. I would give it more stars if I could!

Great advice for the international traveler. I especially enjoyed the brief histories given for each region. It truly helps to have some knowledge of the events and experiences that formed the culture, and how that might relate to some of the actions and motivations today. The examples given open your mind to consider that what actions that might be "natural" or "proper" or "taken for granted" here at home may be construed differently abroad. I also appreciate the list of references should I wish to do more in depth research. In short, the book is very well written in a natural, friendly tone that makes it a pleasure to read.

I have lived in Israel, Guatemala and Germany and think it would be useful for people who are going to travel or live in another place to read this book. Lanie points out so many small but extremely important cultural differences, such as conversational formalities and body language, and how being familiar with these nuances can make or break a business deal or greatly affect how one is treated in another country. This book will help the seasoned traveller and the novice to remember to think outside of his/her own world when embarking on an international trip.

Full of practical information from beginning to the end. The opening quotes for each chapter "I Wish I'd Known" and "I Wish They Knew" highlight the importance of becoming familiar with a country's culture before traveling or embarking on a business venture outside of the US. I laughed out loud at times (and hope to avoid some faux fauxs made by others). A good book to read before traveling or while on the plane!!

Useful whether you travel the world, or navigate the world at home through the web, e-mail, and phone. The short interviews, comments, stories and observations from people around the world that begin and end chapter, and are interwoven throughout the text, powerfully illustrate the key points. A lively and fun read. Easy way to understand history and business throughout the world.

Superb! Every organization that is interested in professional growth for their leaders should read this!

This book is indispensable if you are engaged in or plan to do business outside of the United States. Being aware and putting into practice the cultural nuances of the host country in which you are doing business is essential to a successful outcome. I applaud the work that went into this book so that I was able to reap the benefits.

This book was required for a class at my university. I ordered it and it arrived in less than a week, which was perfect. The book is actually really interesting and it's great for business people who are looking to expand their business internationally. It would also be helpful for people traveling outside the U.S.

[Download to continue reading...](#)

World Wise: What to Know Before You Go Planet Law School II: What You Need to Know (Before You Go), But Didn't Know to Ask... and No One Else Will Tell You, Second Edition Healing Wise (Wise Woman Herbal) Breast Cancer? Breast Health!: The Wise Woman Way (Wise Woman Herbal) You Don't Know What You Don't Know: Everything You Need to Know to Buy or Sell a Business EUROPEAN TRAVEL GUIDE: 17 Things To Know Is Before You Travel To Europe In 2017 (Everything else you should know about Poland, Pomerania, Slovenia, Croatia, Bosnia-Herzegovina, Austria, Slovakia –) Before Your Dog Can Eat Your Homework, First You Have to Do It: Life Lessons from a Wise Old Dog to a Young Boy The Change Before the Change: Everything You Need to Know to Stay Healthy in the Decade Before Menopause You Know You're in Rhode Island When...: 101 Quintessential Places, People, Events, Customs, Lingo, and Eats of the Ocean State (You Know You're In Series) You Know You're in Kansas When...: 101 Quintessential Places, People, Events, Customs, Lingo, and Eats of the Sunflower State (You Know You're In Series) You Know You're in Michigan When...: 101 Quintessential Places, People, Events, Customs, Lingo, and Eats of the Great Lakes State (You Know You're In Series) All the Places to Go . . . How Will You Know?: God Has Placed before You an Open Door. What Will You Do? Relocating to Boston and Surrounding Areas: Everything You Need to Know Before You Move and After You Get There! Relocating to Seattle and Surrounding Areas: Everything You Need to Know Before You Move and After You Get There! Relocating to Washington DC and Surrounding Areas: Everything You Need to Know Before You Move and After You Get There! The Chicken Whisperer's Guide to Keeping Chickens: Everything You Need to Know . . . and Didn't Know You Needed to Know About Backyard and Urban Chickens Everything You Need to Know When Someone You Know Has Been Killed (Need to Know Library) 1,000 Places to See in the United States and Canada Before You Die (1,000 Places to See in the United States & Canada Before You) 100 Things to Do in the Twin Cities Before You Die (100 Things to Do Before You Die) 100 Things to Do in the Upper Peninsula Before You Die (100 Things to Do Before You Die)

Contact Us

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)